Planning Tool: Advocacy with Leaders

Summary of Issues and Request

Briefly, what issues are you hoping leaders will address?

Ethics & Safety

Does the staff feel safe and comfortable to meet with the leader? ☐ Yes ☐ No

Does the staff have:

* Required means of communication and transportation? ☐ Yes ☐ No
* Knowledge of available support, in case of threats or other security risks? ☐ Yes ☐ No

Purpose

What is your major ask?

What actions do you want the leader to take?

**Engaged community leader/s:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Leader’s Interests

How open is the community leader to the issue?

The leader will likely be most concerned about…

|  |  |
| --- | --- |
|  | Open. Supportive of the GBV program and a proponent of survivor-centered response. |
|  | Partially Open. Has demonstrated interest in GBV program activities, but not known as a reliable advocate for survivors. |
|  | Closed. Not known to the GBV program and/or thought to be not supportive. |

Key Points for Discussion

What key points- pieces of information or facts- are important to highlight? Which facts will most appeal to the leader’s interests (**see factsheets**)?

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Prepare for Potential Challenges

Anticipate different perspectives and possible arguments. How will you re-orient discussion to focus on key points?

Communication Style

Important things to remember when communicating with leader. Specific greetings?

Has the leader made positive contributions to community safety, or to the GBV program, that you want to acknowledge?

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